

## Local Treasure Valley Business Launches 2<sup>nd</sup> Annual “SHOP & SHARE” Program



**Buy your holiday gifts now by ordering online from October 23<sup>rd</sup> at [www.morningsideproducts.com](http://www.morningsideproducts.com) and designate to**

### ***Friends in Action***

Just in time to kick-off the holiday season Boise-based Morningside Products, a local distributor of affordable, luxury-quality bath and body products has partnered with Emmy Award Nominated Musician Curtis Stigers and The Chocolat bar to create unique gift sets for holiday! Gifts range in price from \$7.99-\$29.99 plus shipping. With each online purchase, customers can designate 15% of the purchase price to be donated to participating charities. There is no additional charge to purchase the products.

**The Shop & Share program will begin online October 23<sup>rd</sup> and continue through Valentines Day 2010.** Morningside will package and ship the gifts to you. Or, if you would like to pick them up at our Garden City location, you may indicate that preference at the time of purchase and we will refund your freight charges. To shop click on this link:

<http://morningsideproducts.com/shopandshare>

“This effort by Morningside Products is an innovative way for a company to support the community,” said Sally Zive, President and CEO of United Way of Treasure Valley. “As a consumer in this economy, it is a great way to purchase wonderful products that are made locally.”



Friends in Action is a non-profit, collaborative organization dedicated to sustaining quality of life, dignity, and independence for older persons and their families through education and volunteerism.

***Best Wishes for a Warm and Happy Holiday Season!***